Kentucky Council of Area Development Districts

Quarterly Board Meeting

Wednesday, August 17, 2022 at 10:30 am EDT Brown Suite, 2nd Floor Galt House, Louisville, Kentucky

Board Members Present:

Mayor Les Stapleton (BSADD) Chair

Mr. Steve Thurmond (BRADD) 1st Vice-Chair

Mayor Rita Dotson (PuADD) 2nd Vice-Chair

Judge Brad Schneider (GRADD)

Judge Wil Cannon (BRADD)

Judge Chuck Caudill (KRADD)

Judge John Phelps, Jr. (LCADD) Secretary

Judge Stephanie A. Holbrook (BTADD)

Judge Rick Stiltner (Gateway ADD) Treasurer

Judge Matthew Wireman (BSADD)

Judge Casey Ellis (NKADD) Past Chair

Judge Tina K. Teegarden (BTADD)

Judge John Frank (LCADD)

Judge Kenny Wilson (PuADD)Judge John Frank (LCADD)Judge Bobby Carpenter (FIVCO)Mayor Harold Sloan (FIVCO)Judge Orbrey Gritton (BGADD)Judge John Riley (KIPDA)Judge Steve Tribble (PeADD)Judge Huston Wells (BGADD)Judge Casey Ellis (CVADD)Ms. Penny Robinson (CVADD)

Judge Stephen Henry (GRADD, Proxy for Judge Al Mattingly)

ADD Staff Present:

Whitney Chesnut (CVADD)

Jason Vincent (PeADD)

Sherry Johnson (LTADD)

Eric Ratliff (BSADD)

Amy Kennedy (BTADD)

Joanna Shake (GRADD)

Jeremy Buchanan (PuADD)

Kelly Ward (FIVCO)

Josh Farrow (Gateway ADD)

Michelle Allen (KRADD)

Waylon Wright (LCADD)

KCADD Staff

Tara Johnson-Noem (NKADD)

Tony Wilder, Executive Director Marilyn Eaton-Thomas, Executive Assistant Bill Cooper, Business Development Manager

Jarrett Haley (KIPDA)

Guests:

Jennifer Peters, DLG

Leslie Yeager, ICF

Haley McCoy, KAED

Judge Greg Terry, Carlisle County

Eric Hubbard, Back Roads of Eastern KY

Judge Maurice Lucas, Breckinridge County

Jeric Devore, LCADD

<u>Call to Order:</u> Chair Stapleton called the meeting to order and welcomed members, guests and staff. Following the Call of the Roll, conducted by Executive Assistant Eaton-Thomas, the Chair declared a quorum existed with 13 of the 15 ADDs represented by Board members.

Haley McCoy, President and CEO, KAED: Chair Stapleton offered an introduction of Ms. Haley McCoy, President/CEO of the Kentucky Association of Economic Development (KAED) and invited her to address the Council. Ms. Haley expressed her appreciation for the opportunity to appear before the Council and also pledged to make an effort to visit all the ADD Districts. She overviewed her background in community development which included positions with a Rural Electric Cooperative, state government and Kentucky's

Community and Technical College System. She also conveyed a real sense of excitement at being able to employ that experience and passion for community development to assist in performing her new role at KAED.

She overviewed the new Kentucky Product Development Initiative (KPDI), the KAED grant component and the mandated partnership with the Economic Development Cabinet. She also expressed that she desires and expects a valuable collaborative partnership with the ADD's in the endeavor. She reminded the members that the General Assembly appropriated \$100 million to identify and develop marketable industrial manufacturing sites across the Commonwealth. She advised applications are due by September 16, 2022 with site visits to be made in November and project awards issued by the Selection Committee in early 2023.

Ms. McCoy indicated that Kentucky has much to offer potential investors but, she stressed her experience had demonstrated that the most successful projects are those that involve partnerships and pooling of resources.

Ms. McCoy concluded by stating that there is considerable lack of awareness regarding the wide array of resources available to assist with economic development and she solicited the ADDs help in increasing that awareness.

Chair Stapleton thanked Ms. McCoy for her time and informative presentation. He added that he looks forward to working with her as she leads the KAED.

Leslie Yeager, ICF: Chair Stapleton complied with a request by DLG's Jennifer Peters to allow Ms. Leslie Yeager of ICF Consultants to address the Council. Ms. Peters advised that ICF has been a long-time contracted consultant with the Dept. for Local Government and specializes in Community Development Block Grant Programs. Ms. Yeager stated her appearance today is to advise ICF will be assisting DLG in the planning associated with applying HUD/CDBG funding to assist with disaster recovery in the wake of recent natural disasters in Kentucky. Her main thrust was to encourage the ADD's to assist and encourage local governments to complete needed surveys in order to conclude the planning process. She also advised that she will participate in the GLIC conference with two breakout sessions tomorrow to overview the planning process and educate regarding CDBG Recovery funding requirements.

Chair Stapleton thanked Ms. Yeager for her presentation. He then proceeded to approval of minutes.

<u>Approval of June 8, 2022 Minutes:</u> Chair Stapleton called for approval of the minutes from the June 8 Council meeting. Judge Rick Stiltner offered a motion to approve with John Phelps issuing a second. All members voted in favor.

KCADD Financial Report: Chair Stapleton recognized Judge Rick Stiltner to offer the financial report. Treasurer Stiltner advised Financial Reports were sent electronically to all members to review prior to the meeting and copies were also included in today's meeting folder. He referred to the Monthly Statement of Revenue and Expenditures for the period ending July 31, 2022. Treasurer Stiltner noted that the expenditures are in-line and reasonable at this point in the fiscal year. Treasurer Stiltner observed that the overall financial condition is very strong. With there being no questions or comments, Treasurer Stiltner submitted the financial report for approval. **Judge Orbrey Gritton offered the motion to approve**

the Financial Report as presented and Judge Bobby Carpenter issued a second. All members voted in favor.

Business Development Manager Report: Chair Stapleton called upon Bill Cooper to provide an update on his activities and the status of the Kentucky Healthcare Connection initiative. He opened by issuing a thank you to the Council for their continued support of the program.

He advised he has been in constant contact with Executive Director Wilder and Health and Family Services Chair Jarrett Haley regarding recognized obstacles and to develop strategies to overcome said issues and continue to move forward. Referring to one central issue, Cooper cited the executive staff turnover at some of our targeted health care providers and COVID related "work from home" policies have made it very difficult to establish contact with decision makers to move forward with contractual partnerships. He indicated he will attend the Southeast Aging Network Conference in September where he expects to encounter Humana representatives for further discussion.

On the AETNA pilot project with GRADD, he advises that in collaboration with Preferred Community Health Partners (PCHP), GRADD will be able to submit a completed IT assessment survey to CVS, AETNA's parent company for their consideration and hopefully their ultimate approval to move forward. He praised Director Shake and her staff for their efforts in submitting the survey.

Cooper also referred to informational "handouts" contained in the members' packets which overview the whole concept of providing community based health care services and cites a number of successful entities across the country.

Cooper concluded by emphasizing that this is the intended goal of our "Healthcare Connections Initiative" and pledged to keep working toward securing needed contracts.

OLD BUSINESS

Chair Stapleton asked the members if there were any items of Old Business to discuss. None were put forward.

NEW BUSINESS

<u>Presentation of FY 2022 KCADD Audit:</u> Chair Stapleton directed the Board to the 2021-2022 Audit contained in their meeting packets and requested that Executive Director Tony Wilder present the audit. Wilder said the audit was prepared by Faulkner, King & Wenz of Mt. Sterling and it adequately reflects the previous year's financial transactions and status of the KCADD. He advised the ending balance was within just a few dollars of last year and indicated there were no audit findings. Judge John Phelps moved to approve the audit and Judge Orbrey Gritton provided a second. All members voted in favor.

Executive Director's Report: Chair Stapleton called upon Executive Director Wilder to offer his report. Wilder opened by expressing his heartfelt appreciation to the Council members for their many kind expressions of sympathy following the recent death of his brother.

Wilder advised that as the current Chairman of the Governor's Local Issues Conference Board, he has been devoting considerable time along with his fellow affiliate board members to ensure that the conference is financially sustainable and offers a beneficial educational experience for attendees.

He reminded the members of the upcoming "short session" and encouraged them to acknowledge and express gratitude to their respective members of the General Assembly for demonstrating confidence in the ADDs by their generous appropriation of JFA funds. He also requested they put forward any legislative priorities to consider for the 2023 session.

Wilder cited the valuable work of the ADDs in the above mentioned Kentucky Product Development Initiative (KPDI) and the high regard for the ADDs held by Ms. McCoy and Economic Development Cabinet Secretary Jeff Noel. Wilder concluded by stating the ADDs enjoy a very favorable status among members of the General Assembly and the Executive Branch.

The Chair thanked Wilder for his comments.

Back Roads of Eastern Kentucky: Chair Stapleton introduced Mr. Eric Hubbard, Director of the non-profit "Back Roads of Appalachia". Hubbard related that his organization is dedicated to promoting motorsports and adventure tourism in Eastern Kentucky. He related that his organization is currently working within the boundaries of 4 Kentucky ADDs and requested their assistance in promoting the goals of their organization. He offered demographic data related to the economic benefits of motor sports and adventure tourism. He encouraged the members to visit their Facebook page and website.

<u>Adjournment:</u> Chair Stapleton thanked the members for their attendance and attention. He then inquired if there was any further business to come before the Council. There being no further business, the Chair asked for a motion to adjourn. Judge Casey Ellis offered the motion to adjourn and Judge Orbrey Gritton issued a second. All members voted in favor. The meeting adjourned at 11:30 am EDT.